



THE SALVATION ARMY

SERVING THE FOX VALLEY KANE, KENDALL AND MCHENRY

NEWS RELEASE

COLONIAL CAFE MATCH DAY DOUBLES CONTRIBUTIONS

SATURDAY, DECEMBER 9th

In Support of The Salvation Army in The Fox Valley Area

Fox Valley Area, IL (November 22, 2017) – Giving back to the community and supporting those in need is crucial, especially during the holiday season when so many are without food and toys for their children. The Salvation Army of the Fox Valley area red kettle campaign is a reminder that the need has no season and that community support is vital to its success. In an effort to support their Christmas fundraising needs, Colonial Cafe is offering a match of donations up to \$30,000 throughout the Fox Valley area for the seventh annual Colonial Cafe Match Day on Saturday, December 9th.

Donations made to all the red kettles in St. Charles, Geneva, Batavia, Aurora, Naperville, Elgin, Algonquin, Crystal Lake and McHenry County on Saturday, December 9th will be matched up to \$30,000. Special kettles will be placed at Colonial Café locations in Naperville, Crystal Lake, Algonquin, Elgin, Aurora and two in St. Charles. All contributions will stay local, and support the services and programs of the local Salvation Army units. A special treat card will be given to donors at the red kettles courtesy of Colonial Cafe.

Colonial Cafe is a longtime friend and supporter of The Salvation Army. It is generational, according to Lt. Betsy Clark, corps officer for The Salvation Army Tri-City Corps. She states, “Our partnership with Colonial Cafe started with Joe K. Anderson back in 1951 and it continues today through the next generations who give so generously all year round to The Salvation Army. We truly appreciate the Anderson family and their generosity.”

For more information about the Colonial Café Match Day, please contact Lt. Betsy Clark, corps officer for The Salvation Army St. Charles Tri-City Corps at 630-377-ARMY (2769).

VOLUNTEER BELLRINGERS NEEDED

Volunteers are needed to ring bells at the kettle sites throughout the Fox Valley through December 23rd and especially on Saturday, December 9th. Individuals and groups can signup online at www.registertoring.com or by calling the following offices for assistance:

St. Charles (serving St. Charles, Geneva, Batavia, Campton Hills & Wayne) - 630-377-ARMY (2769)

Elgin (serving northern Kane county) - 847-741-2304

Aurora (serving southern Kane and Kendall counties) – 630-897-7265

Crystal Lake (serving McHenry County) - 815-455-ARMY (2769)

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About The Salvation Army Metropolitan Division and Fox Valley Corps

In 2015, The Salvation Army celebrated its 150th worldwide anniversary and 130 years of service in Chicago and the Fox Valley area. As one of the largest direct providers of social services in the state of Illinois, The Salvation Army operates more than 20 corps community centers in the Metropolitan division, including the Fox Valley area, offering after-school programs, recreational activities and music education, as well as disaster relief, shelter, meals, child care, senior services and more.

Media Contacts

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